

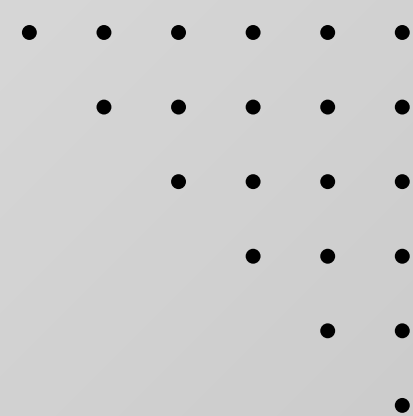
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HELENA JANSEN

PROFESSIONAL
PICKLEBALL
PLAYER



@lenajaansen



ABOUT ME

Helena – a dynamic athlete from Palamós, Spain – has dedicated her life to the pursuit of excellence in racquet sports. Her journey began on the tennis courts at the age of seven, where her unwavering determination led her to a ranking of 190 in the ITF Juniors Circuit.

In 2019, she took a bold step in her career, moving to the United States to continue her athletic and academic aspirations. At Appalachian State University, Helena made an indelible mark on collegiate tennis. As the team's No. 1 player, she consistently demonstrated her skill and competitive spirit, earning multiple Sun Belt Tennis Player of the Week honors, All-Conference First Team Singles recognition, and a nomination for NCAA Woman of the Year in 2023. Alongside her athletic achievements, Helena excelled academically, earning a Bachelor's degree in Psychology and pursuing a Master's in Communication while maintaining outstanding academic performance.

In September 2023, Helena discovered the world of pickleball, a sport that quickly ignited her competitive passion. By February 2024, she had fully committed to the sport, making her debut on the PPA Pro Tour in April. Within her first year as a professional, she climbed the ranks to become the #20-ranked singles player in the PPA, secured a win against a top-8 player, reached a semifinal, and finished fourth in a major event. Her impressive trajectory was further solidified when she was drafted by The Ranchers for MLP 2025, marking a new milestone in her professional career.



LETS PARTNER TOGETHER!

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VISIBILITY ACROSS PLATFORMS SUCH
AS THE TENNIS CHANNEL, ESPN,
AMAZON, AND FREEVEE.



WANT TO PARTNER WITH
HELENA? WHETHER IT'S FOR
BRAND COLLABORATIONS,
EVENT APPEARANCES, OR MEDIA
FEATURES, REACH OUT TO
EXPLORE EXCITING
OPPORTUNITIES. SHE IS
CAREFULLY SELECTING
PARTNERSHIPS THAT ALIGN
WITH HER VISION AND STRONG
CONNECTION TO THE
PICKLEBALL COMMUNITY.

