

BHARAT KARUNAKARAN

@BK_PICKLEBALL



PRO PICKLEBALL PLAYER
& CONTENT CREATOR

BIO



Bharat "BK" Karunakaran, originally from Chennai, India, is a Professional Pickleball Player and Content Creator currently residing in Orlando, FL. BK has been playing tennis and badminton since he was 5 years old and his passion for sport brought him to NC State University where he received a BS in Sport Management. Having his tennis career cut short due to tearing his labrum and needing surgery, BK found his passion for pickleball in 2021.

With over a decade of experience coaching racquet sports and working with the USTA as the National Coordinator of Junior Programs and Club Tennis for 3 years, BK brings his vast knowledge of coaching and event management to the pickleball scene. In 2024, he made the jump to being a full-time Pickleball Professional, Coach and Content Creator, where he has amassed a huge following for his Instructionals and Paddle Reviews while also partnering with major brands in creative marketing projects through his channel BK Pickleball (@bk_pickleball).

ACCOMPLISHMENTS **CURRENT DUPR: 5.5**

- Winner of the Inaugural Season of the All Florida Pro League, captaining the Ft. Myers Flamingos
- Won over 20 Pro Moneyball Tournaments
- Wins against Anna Bright & Parris Todd
- Wins against multiple Top 100 PPA Pros & Top 20 APP Pros (Tanner Tomassi, Cason Campbell, Jericho Grollman, John Cangelosi & More)
- Has Qualified For APP Main Draw
- Level 1 PPR Certified Pro & DUPR Certified Coach

www.bk-pickleball.com



@bk_pickleball





LET'S WORK TOGETHER!!

david@godfatherpickleball.com
godfatherpickleball.com

Visibility across platforms such as The Tennis Channel, ESPN, Amazon, and Freevee.



Social Media	Instagram	YouTube
Handle	@bk_pickleball	@bk_pickleball
Followers	7K +	3.5K +
30D Engagement	5K interactions	29.3K interactions
Average Reach	21K views per reel	7K views per video
30D Impressions	150K	250.2K
Gender Breakdown	64% Men 36% Women	87% Men 13% Women



SPONSORSHIP PACKAGES

PPA EVENT

\$500

- Story per day
- 1 collab reel at event
- On site product marketing
- Possible televised exposure

APP EVENT

\$250

- Story per day
- 1 collab reel at event
- On site product marketing
- Possible televised exposure

LOCAL EVENTS

\$150

- Story per day
- 1 collab reel at event
- On site product marketing

YOUTUBE VIDEOS

\$500

- 3 videos included
- Instructionals, gameplay and others
- 30-sec ad within first 4 minutes of video

INSTA REEL

\$300

- Marketing reel
- Scripted, filmed and edited video
- Full possession
- Collab or Paid Partnership available

PODCAST

\$200

- Sponsor mention
- 30-sec ad spot
- Sponsor product displayed in video
- Ad script can be provided

FOR INQUIRIES EMAIL BK@BK-PICKLEBALL.COM OR TEXT 919-749-4599

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