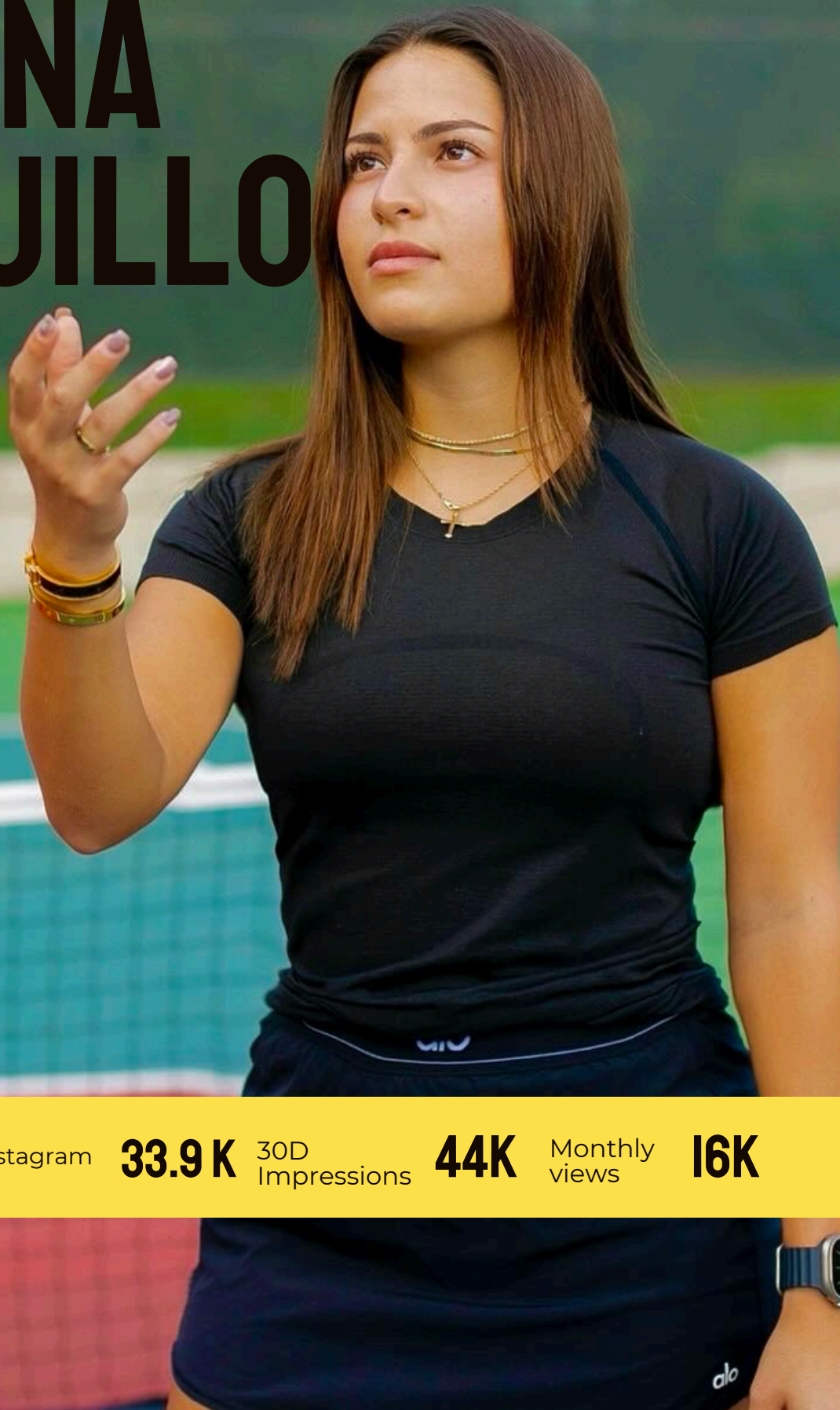




PRO PICKLEBALL PLAYER

ILVANA TRUJILLO



STATISTICS

Instagram

33.9 K

30D
Impressions

44K

Monthly
views

16K

ABOUT ME

ILVANA TRUJILLO, AGED 21, HAILS FROM MEXICO CITY BUT CURRENTLY RESIDES IN SAN ANTONIO, TEXAS. FLUENT IN BOTH SPANISH AND ENGLISH, SHE EMBARKED ON HER TENNIS JOURNEY AT THE TENDER AGE OF 6. BY 10, SHE WAS ACTIVELY COMPETING IN TOURNAMENTS ACROSS THE UNITED STATES, EVENTUALLY ASCENDING TO THE TOP SPOT IN TEXAS FOR JUNIOR TENNIS AT THE AGE OF 14. THIS ACHIEVEMENT LED HER TO REPRESENT TEXAS IN A NATIONAL USTA TOURNAMENT, WHERE SHE SECURED 3RD PLACE. THROUGHOUT HER TEENAGE YEARS, SHE TRAVERSED THE COMPETITIVE TENNIS LANDSCAPE NATIONWIDE, CULMINATING IN A DIVISION I TENNIS OFFER IN 2023, WHICH SHE TURNED DOWN TO PURSUE HER NEWFOUND PASSION FOR PICKLEBALL.

AT 16, ILVANA EMBARKED ON AN ENTREPRENEURIAL ENDEAVOR, ESTABLISHING A TRADING AND INVESTMENT COMPANY. LEVERAGING HER ENTREPRENEURIAL SPIRIT, SHE CULTIVATED A SUBSTANTIAL SOCIAL MEDIA PRESENCE TO PROMOTE HER BUSINESS ENDEAVORS WHILE ALSO ASSISTING OTHERS IN THEIR VENTURES.

IN JANUARY 2023, ILVANA DISCOVERED PICKLEBALL AND IMMEDIATELY FELL IN LOVE WITH THE SPORT. HER COMPETITIVE NATURE DROVE HER TO PARTICIPATE IN TOURNAMENTS, WITH HER DEBUT IN FEBRUARY 2023 AT THE APP NEXT GEN TOURNAMENT, WHERE SHE SECURED 3RD PLACE IN SINGLES. HER SUCCESS CONTINUED AT THE 002 SPRING CLASSIC, WHERE SHE CLINCHED THE TOP SPOT AND EARNED GOLD IN THE 5.0+ CATEGORY. BY MAY 2023, SHE ENTERED HER FIRST PPA PRO TOURNAMENT, FURTHER SOLIDIFYING HER COMMITMENT TO PICKLEBALL.

IN 2024, ILVANA HAS MADE THE DECISION TO WHOLEHEARTEDLY DEDICATE HERSELF TO PICKLEBALL, MOTIVATED BY HER ASPIRATION TO ACHIEVE EXCELLENCE AND CONTINUOUSLY PUSH HER BOUNDARIES IN PURSUIT OF HER GOAL TO BECOME THE BEST. CENTRAL TO HER JOURNEY IS THE CULTIVATION OF A POSITIVE ATTITUDE BOTH ON AND OFF THE COURT, STRIVING TO MAXIMIZE HER POTENTIAL AS A PLAYER AND AS AN INDIVIDUAL.

MY AUDIENCE

62%

Male

32%

Female

@dolceandilvana

LET'S WORK TOGETHER

VISIBILITY ACROSS PLATFORMS SUCH AS THE TENNIS CHANNEL, ESPN, AMAZON, AND FREEVEE.

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