

RAFA HEWETT

One of the world's top professionals in the fastest growing sport in America

"THE GREATEST SHOWMAN IN PICKLEBALL!"

@rafahewettpb

rafahewettpickleball.com

TOP BRANDS



RIVAURA

Be Next Here!



TELEVISION/YOUTUBE

100s of thousands of Eyes:
AMAZON PRIME, ESPN
CBS SPORTS, TENNIS CHANNEL

- THE PROFESSIONAL PICKLEBALL ASSOCIATION AND PAY-TV NETWORK THE TENNIS CHANNEL ARE TEAMING UP IN A PUSH TO FURTHER POPULARIZE THE SPORT.

- TENNIS CHANNEL WILL HAVE THE RIGHTS TO PRODUCE AND AIR A VAST MAJORITY OF THE MATCHES ON ITS PAY-TV AND STREAMING PLATFORMS, AS WELL AS CREATE A 24/7 FREE, AD-SUPPORTED STREAMING CHANNEL DEDICATED TO PICKLEBALL.



pickleballtv & prime video

pickleballtv & TENNIS CHANNEL

FOR INQUIRIES: David@GodfatherPickleball.com GodfatherPickleball.com

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RAFA HEWETT

Born in Bradenton, FL... Two-time MLP Champion, four-time MLP Finalist, PPA Atlanta Open Silver (Men's Pro Singles), APP Alabama Classic Gold (Mixed and Men's Doubles), several bronze medals in all pro events... Played four years of collegiate tennis at Point University in West Point, GA as team captain and helped lead the team to Nationals... Attended Bollettieri Tennis Academy... Was #1 in the state of Idaho and Top 10 in the Pacific NorthWest for Juniors Tennis... Works at Moore's Mill Club in Auburn, AL as the Director of Pickleball... Family owns a cattle ranch and Rivaura Winery in Idaho... Married (Brooklyn) and has two daughters, Chaelyn and Peaches, and a son, Mills.

INSTAGRAM

4.5k	FOLLOWERS
10K	AVERAGE REACH
6.3%	ENGAGEMENT
70K	IMPRESSIONS
76%	MALE AUDIENCE

Demographics

AGE RANGE	35-44	20%
	25-34	44%
	18-24	17%

FACEBOOK

FRIENDS	3.6K
MONTHLY VIEWS	35K
TOP COUNTRY	U.S.

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